



**United Way of Broome County, Inc.**  
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### **United Way Campaign Volunteers at Organizations Win Awards**

(Vestal, NY)—Some of the volunteers who promoted the 2010 United Way Campaign within their organizations received awards at the United Way Awards/Thank You Reception held last week.

The Helping Hand Award recognizes the exceptional leadership, inspiration, and dedication of a campaign volunteer. The award is based on the following criteria: **commitment** (supports the voluntary system of human services), **creativity** (thinks “out-of-the box,” originating new and often fun approaches, resulting in a successful campaign), **volunteerism** (has given years of service to the United Way Campaign and the community), **inspiration** (acts as a role model to others), and **measurability** (impacted positively on the outcome of the campaign).

The nine winners of the **Helping Hand Awards** for the 2010 Campaign are:

**Joan Rossie, Boscov’s**

**Doug Titus, Broome-Tioga BOCES**

**Mary Lou Dimmick, Clear Channel Radio**

**Angela Destro and Judy Work, Frito-Lay**

**Kelly DiLascia, Gault Chevrolet Toyota**

**Katrina O'Hare and Kathleen Wiegert, Handicapped Children’s Association**

**Anne Mackenzie, PB Industries**

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