



May 17, 2010

United Way begins transfer of Grow Broome program to CHOW

Vestal, NY—United Way will be transferring the responsibility for the Grow Broome program, which is entering its fifth year, at the end of the year. The new coordinator for the program will be the Community Hunger Outreach Warehouse (CHOW) program, which is an operation of the Broome County Council of Churches. The two organizations will work together on this year's program.

Through the Grow Broome program CHOW will be offering a full menu of gardening opportunities. The container gardening using the Earth Box is appropriate for people in urban settings. CHOW will continue will all aspects of the Grow Broome program. The United Way staff and volunteers will work with CHOW to make the transition a smooth one.

“Everyone agrees the CHOW is the perfect organization to continue this program,” said Anne Reyen, co-chair of United Way's Day of Caring program, which has operated the Grow Broome program since its inception. Grow Broome will be operated under the leadership Rev. Dr. Joseph Sellepack, Executive Director, Broome County Council of Churches, and Deacon Edward Blaine, Director of Community Hunger Outreach Warehouse (CHOW).

For further information, contact:

Bruce Dudley, Communications Director

United Way of Broome County

Office: 607-729-2592, ext. 805 (note: United Way has new extension numbers for all phones)

Residence: 607-770-7696